



FRONT-END DEVELOPER (REACT)

Remote/Hybrid - UK, Ireland, or other European countries considered with crossover with GMT timezone

Full-time





Who We Are:

Telmar Helixa has best in class audience and media intelligence platforms with hundreds of clients globally. We're on a mission to make sense of the world's most valuable data and uncover the uniqueness of large and small cultures - who they are, what they like, and what they think.

We are transforming thousands of the world's most useful datasets into strategic insights and planning capabilities each year for all of our clients. We deliver a cultural understanding that is accessible to all through accurate and ethical recommendations. Our diverse team of media experts and technology deliver innovative solutions that drive business success around the globe, with hubs and technical experts based around the world New York City, London, Montreal, Johannesburg, Paris, Amsterdam, Milan, Shanghai, Singapore, and Hong Kong.

With the acquisition of Helixa, an audience intelligence platform, TelmarHelixa is poised to amplify the recommendations across the entire marketing lifecycle and improve outcomes for our clients. We are a global business operating in the Eastern Time Zone.

What We Value:

			
Thoughtful	Responsible	Passionate	Community
We pay attention to and consider the feelings and perceptions of others when we speak and act.	We do the things we say we will do and accept the results of our actions.	We are passionate about what we create, improving our skills, learn from our mistakes, and strive to do our best at all we do.	Community is the manifestation of the people within it, guided by a shared sense of purpose, mutual trust and belonging.
Empathy Kindness Communication Heartful	Integrity Environmental Impact Growth Trust	Skills Expertise Innovation Dedication	Diversity Inclusion Belonging Togetherness

What We Are Looking For:

As a Front-end Developer, you aim to craft exceptional software that users will love interacting with daily. You will play a pivotal role in designing, implementing, and testing the front-end components and application interface in our audience-intelligence, data-driven SaaS application, our company design system and our custom built Customer Service Management Portal. You will work within a fast-paced, iterative development environment, shaping a rapidly evolving dynamic product. You'll be involved in every stage of development, from initial feature conception to new version releases and testing.

Responsibilities:

- Develop our technology for our audience intelligence application, , working directly in our code, on user interfaces, API integrations & tests and coordinating with our backend team on key features.



- Participate in the product development process, from helping scope stories and projects to testing features prior to release onto measuring their success and iterating based on user feedback.
- Develop User-Centric Features: Implementation of user interfaces and features, focusing on usability, performance, and scalability.
- Enhance the User Experience: Collaborate with product, design, and backend teams to create and enhance dynamic, journey-based features and components in our design system, application and customer service management tool.
- Technical Excellence: Maintain best practices for front-end development, including code quality, testing, tech debt and deployment processes, and create proposals for major enhancements, API/library selection and system documentation.
- Optimise Performance: Improve the performance and accessibility of our sites and applications, ensuring a smooth experience for all users.
- Stay Ahead of the Curve: Keep up to date with the latest front-end technologies and trends, ensuring our platform stays cutting-edge.

Technical Skills (Required):

- Extensive experience with JavaScript frameworks, particularly React.js, and a deep understanding of HTML, CSS.
- Great front end skills including API-first development with an ability to convert designed visuals into high performance, responsive components.
- Experience working closely with the design team and working with Figma or similar to transition ideas from design to development.
- Experience integrating Api's & Auth workflows.
- Excellent problem solving skills with great attention to detail and a methodical approach.
- Familiarity with source control (Git/ Github).
- Knowledge of accessibility standards and best practices.

Technical Skills (Desirable):

- Experience of working with agile processes (scrum) and retrospectives.
- Familiar with continuous deployment service such as CircleCI
- Familiar with Jira and Confluence
- Familiar with Storybook or similar design system workshops.

What We Offer:

- Predominantly remote working with a comfortable Mix of Hybrid and In-Person Working
- Private Medical and Dental Coverage
- Open Vacation and Holidays Policy
- DiSC Assessment (Improve Teamwork, Communication, and Productivity)
- Opportunities for Professional Growth
- Employee Assistance Program (24/7)



- Virtual and In-Person Team Gatherings
- Personal Responsibility with A Ton of Autonomy